

Katie Coleman

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Profile

I am a web and graphic designer with a passion for digital design. An enthusiastic and hard working individual, I work well under pressure and enjoy new challenges. My background is in visual design but I also enjoy the development side of web design. Having first taught myself HTML in 2002, I am a fast-learner and have designed web and print work for clients such as the BBC, and BrightTALK.

Education

2007 | University College for the Creative Arts, Farnham
1st - BA (Hons) Graphic Communication (Digital Media)

2003 | Spelthorne College | A level

Art (A), English Literature (A), Graphic Design (A)*, ICT (A)

*Commendation for gaining one of the top five grades in the country for Graphic Design.

2001 | St Paul's Catholic College | GCSE

10 A-C's including English Lit (A), Science (B,B) and Maths (C)

Relevant experience

Balfe's Bikes | Freelance | January 2010

Currently working with client to rebrand a bike shop in East Dulwich. Deliverables include developing a new visual language, logo, website, CMS, and printed stationary.

Andrew Slatter | Freelance | August 2009

I built a CMS backed website using the client's own design.

The Storm | Placement | March-April 2006

Work placement at The Storm, a design consultancy based in London. Tasks included coding and creating a website for the [Lighthill Risk Network](#), creating packaging labels, and assisting in retail design of LoveJuice outlets.

Spelthorne Borough Council | Freelance | 2003

During my final year at college I was asked to design and code a HTML website, as part of the community strategy for Spelthorne Council. The result was 'Spelweb' - an online resource explaining the aims of Spelthorne Council's community sector for the next five years.

Virtual Vasey | Fansite | 2002

From 2002 to 2004 I created and ran the second largest fansite for the comedy group 'The League of Gentlemen'. This was my first introduction to web design and I've been hooked ever since.

Technical skills

Software packages

Confident using Photoshop, Dreamweaver, Flash, Illustrator, InDesign, GoLive, Microsoft Office and FrontPage. Fluent with Mac and Windows systems.

Languages / Content Management Systems

(X)HTML, CSS, basic PHP, some JavaScript and ActionScript. CMSMadeSimple and Wordpress.

Employment

July 2007 - December 2009

Web designer | The Storm, London

My role entailed working with clients on brand creation / re-designs to create front end websites and intranets. I developed backend CMS solutions and designed interfaces for online tools. I tackled information design for financial services, web design for corporate clients, and created point of sale print work for retail clients. I also assisted with Information Architecture and wireframing.

July 2006 - September 2006/March 2007

Receptionist | Fir Road Doctor's Surgery, Hanworth

General clerical duties such as filing and faxing, booking patient appointments using in-house computer system and dealing with enquires on the phone and at front desk.

March 2005 - November 2005

Admissions Team Leader | Thorpe Park, Surrey

Promoted to Team Leader during second season. Responsible for running Admissions and supervising team, dealing with customer queries, cashing up staff and being responsible for large sums of money. Received phonetic radio training.

References

Contact names are available on request.



portfolio available at
whatkatydoes.co.uk