

Katie Coleman

Tel: +44 (0)7779 165091

Email: mail@whatkatydoes.co.uk

Web: www.whatkatydoes.co.uk

Profile

I am a web designer with a passion for digital design. My specialties include tackling user interface design and information-rich websites. An enthusiastic and hard working individual, I work well under pressure and enjoy challenging design tasks. My background is in visual design but I have experience in XHTML/CMS development. Having first taught myself HTML in 2002, I am a fast-learner and have designed Web solutions for clients such as the BBC, and BrightTALK.

Education

2010 | LCC, University of the Arts, London
MA (with Distinction) Design Writing Criticism

2007 | University College for the Creative Arts, Farnham
1st - BA (Hons) Graphic Communication (Digital Media)

2003 | Spelthorne College | A level
Art (A), English Literature (A), Graphic Design (A)*, ICT (A)
*Commendation for gaining one of the top five grades in the country for Graphic Design.

2001 | St Paul's Catholic College | GCSE
10 A-C's including English Lit (A), Science (B,B) and Maths (C)

Relevant experience

BC Bikes | Freelance | January 2010
I worked with the client to rebrand a bike shop in East Dulwich. Deliverables included brand refresh, logo, [website design](#), CMS implementation, printed stationery and uniform design.

Andrew Slatter | Freelance | August 2009
I built a CMS backed website using the client's own design.

The Storm | Placement | March-April 2006
Work placement at The Storm, a design consultancy based in London. Tasks included coding and creating a website for the [Lighthill Risk Network](#), creating packaging labels, and assisting in the retail design of LoveJuice outlets.

Spelthorne Borough Council | Freelance | 2003
During my final year at college I was asked to design and code a HTML website, as part of the community strategy for Spelthorne Council. The result was 'Spelweb' - an online resource explaining the aims of Spelthorne Council's community sector for the next five years.

Virtual Vasey | Fansite | 2002
From 2002 to 2004 I created and ran the second largest fansite for the comedy group 'The League of Gentlemen'. This was my first introduction to web design and I've been hooked ever since.

Technical skills

Software packages

Confident using Photoshop, Dreamweaver, Flash, Illustrator, InDesign, GoLive, Microsoft Office and FrontPage. Fluent with Mac and Windows systems.

Languages / Content Management Systems

(X)HTML, CSS, some PHP and JavaScript.
CMSMadeSimple and Wordpress.

Employment

January 2010 - present

Web designer | Fantastic Thinking, Surrey

I currently work as a middleweight Web designer for a digital agency in Surrey.

July 2007 - December 2009

Web designer | The Storm, London

My role entailed working with clients on brand creation / re-designs to create front end websites and intranets. I developed backend CMS solutions and designed interfaces for online tools/Web apps. I tackled information design for financial services, web design for corporate clients, and created point of sale print work for retail. I also assisted with Information Architecture and wireframing.

July 2006 - September 2006/March 2007

Receptionist | Fir Road Doctor's Surgery, Hanworth
General clerical duties such as filing and faxing, booking patient appointments using in-house computer system and dealing with enquires on the phone and at front desk.

March 2005 - November 2005

Admissions Team Leader | Thorpe Park, Surrey
Promoted to Team Leader during second season. Responsible for running Admissions and supervising team, dealing with customer queries, cashing up staff and being responsible for large sums of money. Received phonetic radio training.

References

Contact names are available on request.



portfolio available at
whatkatydoes.co.uk